



COOPERATIVE INSTITUTIONAL RESEARCH PROGRAM
at the HIGHER EDUCATION RESEARCH INSTITUTE AT UCLA

CIRP Freshman Survey

Sample University

Peer Group Report

comparison group 1: Peer Group
comparison group 2: Private Universities



COOPERATIVE INSTITUTIONAL RESEARCH PROGRAM
at the HIGHER EDUCATION RESEARCH INSTITUTE AT UCLA

CIRP Freshman Survey Institutional Profile Reports

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Institutional Profile Reports

How to Read the Institutional Profile Reports

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- b. First-time, Part-time Freshmen
- c. Transfers (not a first-time student)
- d. All Respondents

Institutional Profile Report - condensed version

First-time, Full-time Freshmen (total, men, women)

Appendix

- a. List of Participating Institutions
 - b. CIRP Freshman Survey Instrument
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2011 CIRP Freshman Survey
Institutional Profile Report
First-time Full-time Freshmen

Sample University	Total			Men			Women			Construct	
	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2		
Rate yourself on each of the following traits as compared with the average person your age.											
Academic ability										Academic Self-concept	
Highest 10%	36.1%	35.7%	24.0%	45.3%	43.8%	28.7%	29.2%	28.2%	19.7%		
Above average	52.2%	54.3%	54.2%	46.7%	49.0%	54.1%	56.4%	59.2%	54.3%		
Average	11.3%	9.8%	21.1%	7.6%	7.0%	16.5%	14.1%	12.4%	25.3%		
Below average	0.3%	0.2%	0.6%	0.4%	0.2%	0.6%	0.3%	0.2%	0.7%		
Lowest 10%	0.0%	0.0%	0.1%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%		
Total (n)	4,090	28,576	61,838	1,765	13,934	29,525	2,325	14,642	32,313		
Mean	4.24	4.25	4.01	4.37	4.36	4.11	4.14	4.15	3.93		
Standard deviation	0.66	0.63	0.69	0.64	0.62	0.69	0.65	0.63	0.69		
Significance	-		***	-		***	-		***		
Effect size	-	-0.02	0.33	-	0.02	0.38	-	-0.02	0.30		
Artistic ability											
Highest 10%	5.7%	5.9%	6.0%	6.1%	5.8%	5.7%	5.3%	6.1%	6.2%		
Above average	23.5%	21.6%	21.5%	20.7%	19.3%	19.4%	25.6%	23.8%	23.4%		
Average	33.9%	32.4%	32.8%	30.5%	29.6%	30.7%	36.5%	34.9%	34.8%		
Below average	27.4%	29.1%	29.3%	29.7%	31.8%	31.8%	25.6%	26.6%	27.0%		
Lowest 10%	9.5%	11.0%	10.4%	12.9%	13.6%	12.4%	7.0%	8.6%	8.6%		
Total (n)	4,092	28,566	61,832	1,764	13,919	29,502	2,328	14,647	32,330		
Mean	2.88	2.82	2.83	2.77	2.72	2.74	2.97	2.92	2.92		
Standard deviation	1.05	1.07	1.07	1.10	1.10	1.08	1.00	1.04	1.04		
Significance	-	***	**	-			-	*	*		
Effect size	-	0.06	0.05	-	0.05	0.03	-	0.05	0.05		
Competitiveness											
Highest 10%	22.6%	24.1%	21.8%	30.8%	31.9%	29.2%	16.4%	17.0%	15.0%		
Above average	41.7%	40.3%	37.6%	42.7%	41.1%	39.5%	40.9%	39.5%	35.8%		
Average	28.9%	28.4%	31.8%	21.4%	21.6%	24.7%	34.5%	34.7%	38.2%		
Below average	6.1%	6.3%	7.7%	4.5%	4.7%	5.7%	7.3%	7.8%	9.4%		
Lowest 10%	0.7%	0.9%	1.2%	0.6%	0.7%	0.9%	0.8%	1.1%	1.5%		
Total (n)	4,093	28,581	61,823	1,763	13,924	29,501	2,330	14,657	32,322		
Mean	3.79	3.80	3.71	3.99	3.99	3.90	3.65	3.64	3.54		
Standard deviation	0.88	0.91	0.93	0.87	0.89	0.92	0.87	0.89	0.91		
Significance	-		***	-		***	-		***		
Effect size	-	-0.01	0.09	-	0.00	0.10	-	0.01	0.12		



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1. CIRP Construct Mean Reports

How to Read the CIRP Construct Mean Reports

- a. Habits of Mind
 - b. Academic Self-Concept
 - c. Social Self-Concept
 - d. Pluralistic Orientation
 - e. Social Agency
 - f. College Reputation Orientation
 - g. Likelihood of College Involvement
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2. CIRP Construct Percentage Reports

How to Read the CIRP Construct Percentage Reports

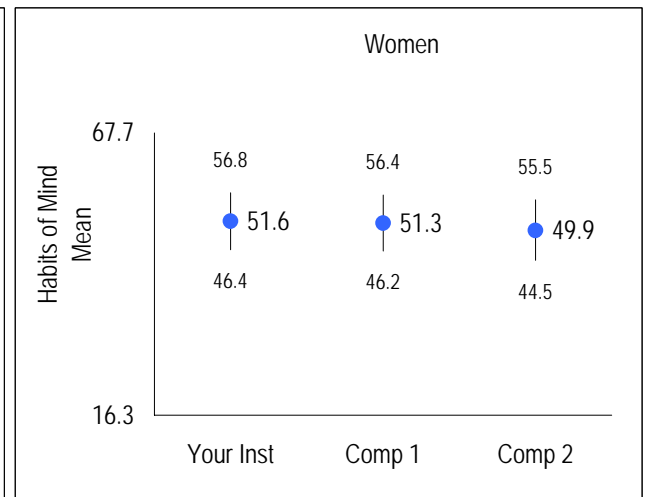
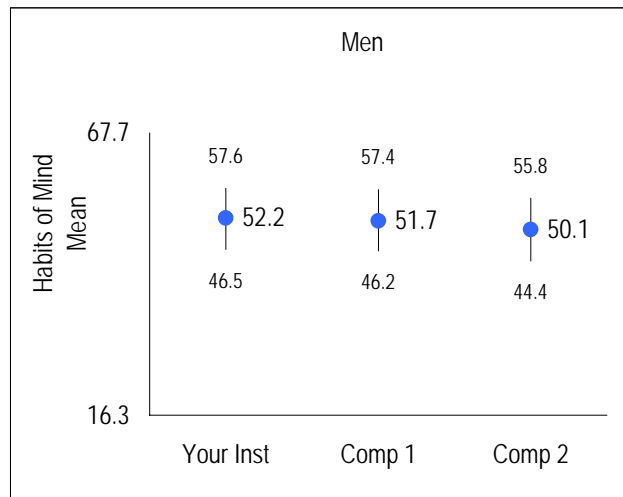
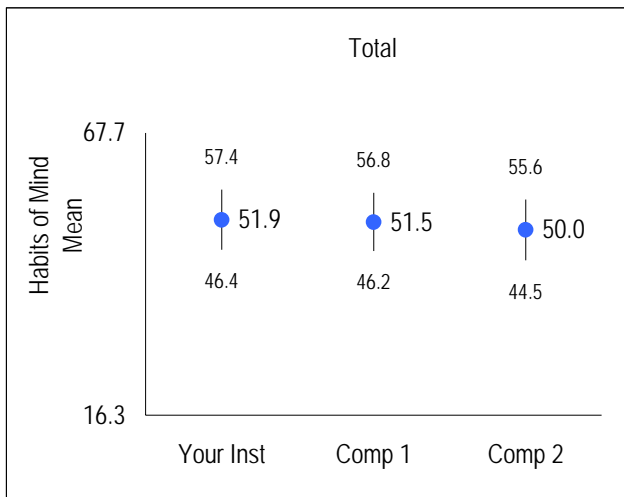
- a. Habits of Mind
 - b. Academic Self-Concept
 - c. Social Self-Concept
 - d. Pluralistic Orientation
 - e. Social Agency
 - f. College Reputation Orientation
 - g. Likelihood of College Involvement
-
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Habits of Mind – is a unified measure of the behaviors and traits associated with academic success. These learning behaviors are seen as the foundation for lifelong learning.

Sample University	Total			Men			Women		
	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2
Total (n)	4,021	28,426	61,554	1,731	13,835	29,333	2,290	14,591	32,221
Mean	51.9	51.5	50.0	52.2	51.7	50.1	51.6	51.3	49.9
Standard Deviation	8.00	8.02	8.40	8.04	8.16	8.50	7.96	7.88	8.31
Significance	-	**	***	-	*	***	-	-	***
Effect Size	-	0.05	0.22	-	0.06	0.24	-	0.04	0.20
25th percentile	46.4	46.2	44.5	46.5	46.2	44.4	46.4	46.2	44.5
75th percentile	57.4	56.8	55.6	57.6	57.4	55.8	56.8	56.4	55.5

Note: Significance * p<.05, ** p<.01, *** p<.001



Survey items and estimation 'weights':

How often in the past year did you:

- * Seek solutions to problems and explain them to others (1.99)
- * Support your opinions with a logical argument (1.74)
- * Seek alternative solutions to a problem (1.61)
- * Evaluate the quality or reliability of information you received (1.58)
- * Explore topics on your own, even though it is not required for a class (1.27)
- * Seek feedback on your academic work (1.24)

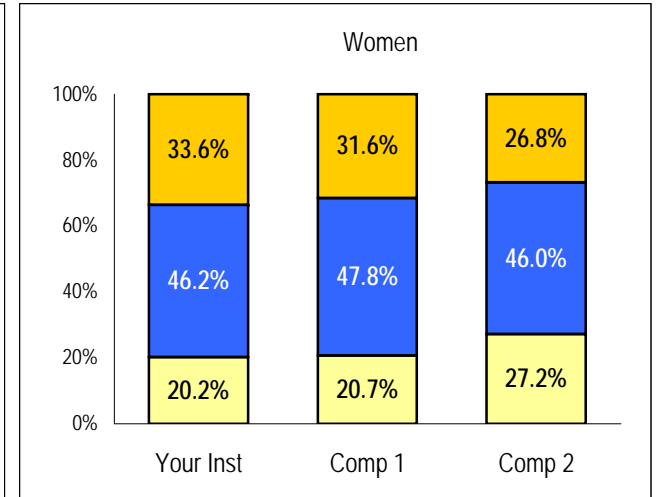
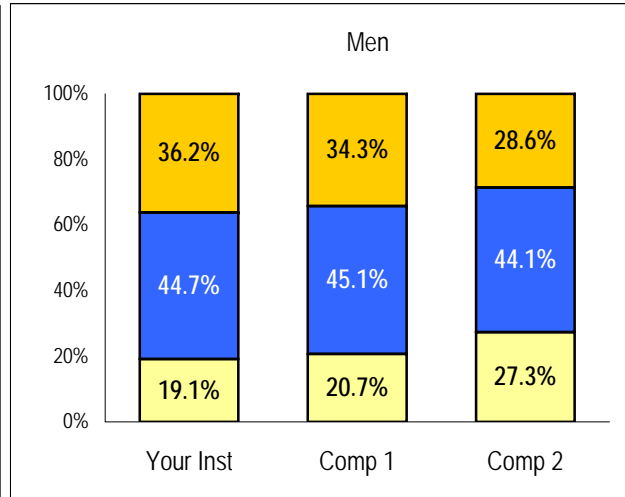
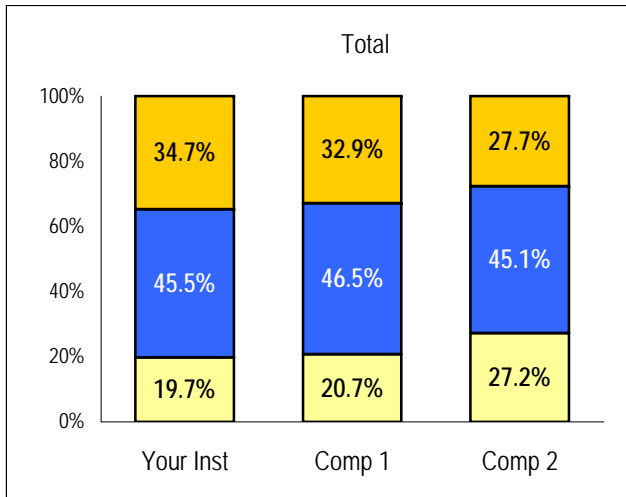
- * Ask questions in class (1.20)
- * Look up scientific research articles and resources (1.05)
- * Revise your papers to improve your writing (1.04)
- * Take a risk because you feel you have more to gain (1.03)
- * Accept mistakes as part of the learning process (0.95)



Habits of Mind – is a unified measure of the behaviors and traits associated with academic success. These learning behaviors are seen as the foundation for lifelong learning.

Sample University	Total			Men			Women		
	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2
Total (n)	4,021	28,426	61,554	1,731	13,835	29,333	2,290	14,591	32,221
High Habits of Mind	34.7%	32.9%	27.7%	36.2%	34.3%	28.6%	33.6%	31.6%	26.8%
Average Habits of Mind	45.5%	46.5%	45.1%	44.7%	45.1%	44.1%	46.2%	47.8%	46.0%
Low Habits of Mind	19.7%	20.7%	27.2%	19.1%	20.7%	27.3%	20.2%	20.7%	27.2%
Significance (based on High score group)	-		***	-		***	-		***

Note: Significance * p<.05, ** p<.01, *** p<.001



Survey items and estimation 'weights':

How often in the past year did you:

- * Seek solutions to problems and explain them to others (1.99)
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- * Evaluate the quality or reliability of information you received (1.58)
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- * Ask questions in class (1.20)
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- * Revise your papers to improve your writing (1.04)
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CIRP Freshman Survey CIRP Theme Reports

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CIRP Theme Reports

How to Read the CIRP Theme Reports

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 - b. Financing College
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 - d. Academic Preparation
 - e. Interaction with Teachers
 - f. Active and Collaborative Learning
 - g. Academic Enhancement Experiences
 - h. Written and Oral Communication
 - i. Leadership
 - j. Civic Engagement
 - k. Diversity
 - l. Health and Wellness
 - m. Spirituality/Religiosity
 - n. Career Planning
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CIRP Freshman Survey
First-time, Full-time Freshmen
College Choice
CIRP Theme

College Choice - These items illustrate the areas students may have considered in choosing to attend college in general, as well as a particular college.

See also CIRP Construct: College Reputation Orientation.

See also CIRP Theme: Financing College.

Sample University	Total			Men			Women			Construct
	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2	
To how many colleges other than this one did you apply for admission this year?										
None	1.1%	7.1%	13.1%	0.9%	7.6%	14.3%	1.4%	6.7%	12.0%	
1	0.5%	7.1%	9.4%	0.6%	8.2%	10.1%	0.5%	6.2%	8.8%	
2	1.1%	9.9%	11.9%	1.3%	10.2%	12.4%	0.9%	9.5%	11.5%	
3	4.8%	12.6%	13.9%	4.1%	12.9%	14.1%	5.4%	12.4%	13.7%	
4	7.3%	12.8%	12.2%	8.2%	12.9%	12.1%	6.6%	12.7%	12.3%	
5	10.6%	11.1%	10.0%	11.2%	11.0%	9.9%	10.1%	11.2%	10.0%	
6	12.2%	9.4%	7.8%	13.3%	9.3%	7.5%	11.4%	9.5%	8.1%	
7-10	45.7%	23.0%	17.3%	43.2%	21.3%	15.7%	47.6%	24.6%	18.7%	
11 or more	16.7%	6.9%	4.3%	17.2%	6.6%	3.9%	16.3%	7.2%	4.7%	
Were you accepted by your first choice college?										
Yes	60.8%	71.5%	75.4%	53.0%	68.1%	73.1%	66.9%	74.7%	77.6%	
Is this college your:										
First choice	53.4%	62.2%	59.1%	48.1%	61.1%	59.7%	57.4%	63.3%	58.5%	
Second choice	30.6%	24.0%	25.8%	31.9%	24.2%	25.2%	29.6%	23.9%	26.4%	
Third choice	10.5%	8.7%	9.5%	13.1%	9.2%	9.5%	8.5%	8.2%	9.4%	
Less than third choice	5.5%	5.1%	5.6%	6.9%	5.6%	5.5%	4.5%	4.6%	5.6%	
In deciding to go to college, how important to you was each of the following reasons?										
To be able to get a better job										
Very important	84.0%	85.2%	85.8%	82.7%	85.5%	86.1%	84.9%	85.0%	85.6%	
Mean	2.83	2.84	2.84	2.82	2.84	2.85	2.84	2.84	2.84	
Standard deviation	0.41	0.40	0.40	0.42	0.40	0.40	0.40	0.40	0.40	
Significance	-	-	-	-	-	**	-	-	-	
Effect size	-	-0.02	-0.02	-	-0.05	-0.08	-	0.00	0.00	



College Choice - These items illustrate the areas students may have considered in choosing to attend college in general, as well as a particular college.

See also CIRP Construct: College Reputation Orientation.

See also CIRP Theme: Financing College.

Sample University	Total			Men			Women			Construct
	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2	
In deciding to go to college, how important to you was each of the following reasons?										
To gain general education and appreciation of ideas										
Very important	77.1%	73.7%	71.6%	72.6%	69.3%	67.1%	80.5%	77.7%	75.6%	
Mean	2.76	2.72	2.70	2.71	2.67	2.64	2.80	2.77	2.74	
Standard deviation	0.45	0.48	0.50	0.49	0.52	0.53	0.42	0.45	0.47	
Significance	-	***	***	-	**	***	-	**	***	
Effect size	-	0.08	0.12	-	0.08	0.13	-	0.07	0.13	
To make me more cultured person										
Very important	58.8%	53.1%	49.2%	50.5%	45.1%	42.1%	65.0%	60.5%	55.6%	
Mean	2.53	2.44	2.39	2.43	2.33	2.28	2.61	2.55	2.48	
Standard deviation	0.60	0.65	0.67	0.63	0.68	0.70	0.56	0.60	0.63	
Significance	-	***	***	-	***	***	-	***	***	
Effect size	-	0.14	0.21	-	0.15	0.21	-	0.10	0.21	
To be able to make more money										
Very important	62.7%	66.5%	70.7%	64.4%	70.2%	73.6%	61.4%	63.1%	68.2%	
Mean	2.59	2.63	2.67	2.62	2.67	2.71	2.57	2.59	2.64	
Standard deviation	0.56	0.56	0.54	0.54	0.53	0.52	0.57	0.57	0.55	
Significance	-	***	***	-	***	***	-	-	***	
Effect size	-	-0.07	-0.15	-	-0.09	-0.17	-	-0.04	-0.13	
To learn more about things that interest me										
Very important	85.4%	84.5%	83.3%	82.3%	81.7%	80.4%	87.7%	87.0%	85.9%	
Mean	2.85	2.84	2.82	2.82	2.81	2.79	2.88	2.87	2.85	
Standard deviation	0.37	0.38	0.40	0.40	0.41	0.43	0.34	0.35	0.37	
Significance	-	-	***	-	-	**	-	-	***	
Effect size	-	0.03	0.08	-	0.02	0.07	-	0.03	0.08	
To get training for a specific career										
Very important	68.8%	71.9%	76.1%	65.8%	70.1%	73.9%	71.1%	73.6%	78.2%	
Mean	2.65	2.68	2.73	2.61	2.66	2.70	2.67	2.70	2.75	
Standard deviation	0.56	0.55	0.51	0.57	0.56	0.53	0.55	0.53	0.49	
Significance	-	**	***	-	***	***	-	*	***	
Effect size	-	-0.05	-0.16	-	-0.09	-0.17	-	-0.06	-0.16	



College Choice - These items illustrate the areas students may have considered in choosing to attend college in general, as well as a particular college.

See also CIRP Construct: College Reputation Orientation.

See also CIRP Theme: Financing College.

Sample University	Total			Men			Women			Construct
	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2	
In deciding to go to college, how important to you was each of the following reasons?										
To prepare myself for graduate or professional school										
Very important	71.6%	64.5%	61.6%	67.9%	59.8%	55.7%	74.3%	68.8%	67.0%	
Mean	2.67	2.57	2.52	2.63	2.51	2.44	2.70	2.63	2.59	
Standard deviation	0.56	0.63	0.67	0.58	0.66	0.70	0.54	0.60	0.64	
Significance	-	***	***	-	***	***	-	***	***	
Effect size	-	0.16	0.22	-	0.18	0.27	-	0.12	0.17	
How important was each reason in your decision to come here?										
My parents wanted me to come here										
Very important	14.2%	12.3%	12.6%	11.9%	10.6%	10.8%	15.8%	13.8%	14.1%	
Mean	1.74	1.66	1.65	1.68	1.61	1.60	1.78	1.72	1.69	
Standard deviation	0.69	0.69	0.69	0.68	0.67	0.68	0.70	0.69	0.70	
Significance	-	***	***	-	***	***	-	***	***	
Effect size	-	0.12	0.13	-	0.10	0.12	-	0.09	0.13	
My relatives wanted me to come here										
Very important	5.2%	4.9%	5.0%	5.1%	4.6%	4.8%	5.3%	5.2%	5.2%	
Mean	1.36	1.33	1.32	1.37	1.33	1.32	1.35	1.33	1.32	
Standard deviation	0.58	0.56	0.56	0.58	0.56	0.56	0.58	0.57	0.57	
Significance	-	**	***	-	**	***	-		*	
Effect size	-	0.05	0.07	-	0.07	0.09	-	0.04	0.05	
My teacher advised me										
Very important	5.7%	4.8%	4.8%	5.4%	4.7%	4.7%	5.8%	5.0%	4.9%	
Mean	1.42	1.37	1.36	1.40	1.35	1.35	1.43	1.38	1.36	
Standard deviation	0.60	0.57	0.57	0.59	0.57	0.57	0.60	0.58	0.57	
Significance	-	***	***	-	***	***	-	***	***	
Effect size	-	0.09	0.11	-	0.09	0.09	-	0.09	0.12	



CIRP Freshman Survey
First-time, Full-time Freshmen
College Choice
CIRP Theme

College Choice - These items illustrate the areas students may have considered in choosing to attend college in general, as well as a particular college.

See also CIRP Construct: College Reputation Orientation.

See also CIRP Theme: Financing College.

Sample University	Total			Men			Women			Construct
	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2	
How important was each reason in your decision to come here?										
This college has a very good academic reputation										College Reputation Orientation
Very important	82.0%	83.9%	66.4%	81.0%	82.4%	64.5%	82.8%	85.4%	68.2%	
Mean	2.81	2.83	2.62	2.80	2.81	2.60	2.82	2.85	2.65	
Standard deviation	0.40	0.40	0.56	0.42	0.42	0.57	0.39	0.38	0.55	
Significance	-	**	***	-	-	***	-	***	***	
Effect size	-	-0.05	0.34	-	-0.02	0.35	-	-0.08	0.31	
This college has a good reputation for its social activities										
Very important	45.2%	43.7%	41.4%	46.2%	43.4%	40.3%	44.4%	43.9%	42.4%	
Mean	2.32	2.29	2.26	2.35	2.28	2.24	2.30	2.30	2.27	
Standard deviation	0.69	0.70	0.71	0.67	0.71	0.71	0.71	0.70	0.71	
Significance	-	*	***	-	***	***	-	-	-	
Effect size	-	0.04	0.08	-	0.10	0.15	-	0.00	0.04	
I was offered financial assistance										
Very important	31.6%	25.8%	36.8%	28.0%	22.9%	32.3%	34.3%	28.6%	40.7%	
Mean	1.82	1.74	2.00	1.75	1.69	1.93	1.88	1.79	2.07	
Standard deviation	0.88	0.84	0.86	0.86	0.82	0.84	0.89	0.86	0.86	
Significance	-	***	***	-	**	***	-	***	***	
Effect size	-	0.10	-0.21	-	0.07	-0.21	-	0.10	-0.22	
The cost of attending this college										
Very important	28.2%	29.7%	40.9%	25.0%	26.5%	37.1%	30.7%	32.5%	44.4%	
Mean	1.97	1.98	2.18	1.90	1.93	2.12	2.02	2.03	2.23	
Standard deviation	0.77	0.78	0.78	0.77	0.77	0.78	0.77	0.79	0.78	
Significance	-	-	***	-	-	***	-	-	***	
Effect size	-	-0.01	-0.27	-	-0.04	-0.28	-	-0.01	-0.27	
High school counselor advised me										
Very important	7.0%	6.8%	7.6%	7.0%	6.7%	7.3%	7.1%	6.9%	8.0%	
Mean	1.42	1.40	1.43	1.41	1.40	1.43	1.42	1.40	1.44	
Standard deviation	0.62	0.61	0.63	0.62	0.61	0.62	0.62	0.61	0.64	
Significance	-	-	-	-	-	-	-	-	-	
Effect size	-	0.03	-0.02	-	0.02	-0.03	-	0.03	-0.03	



CIRP Freshman Survey
First-time, Full-time Freshmen
College Choice
CIRP Theme

College Choice - These items illustrate the areas students may have considered in choosing to attend college in general, as well as a particular college.

See also CIRP Construct: College Reputation Orientation.

See also CIRP Theme: Financing College.

Sample University	Total			Men			Women			Construct
	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2	
How important was each reason in your decision to come here?										
Private college counselor advised me										
Very important	2.3%	2.1%	2.2%	2.6%	2.3%	2.3%	2.1%	1.9%	2.1%	
Mean	1.17	1.14	1.15	1.17	1.15	1.16	1.17	1.13	1.14	
Standard deviation	0.43	0.40	0.41	0.44	0.42	0.42	0.43	0.39	0.40	
Significance	-	***	**	-	-	-	-	***	***	
Effect size	-	0.08	0.05	-	0.05	0.02	-	0.10	0.08	
I wanted to live near home										
Very important	14.4%	9.3%	15.7%	10.9%	7.5%	13.0%	17.0%	11.0%	18.1%	
Mean	1.58	1.45	1.61	1.50	1.41	1.56	1.63	1.48	1.65	
Standard deviation	0.73	0.66	0.74	0.68	0.63	0.71	0.76	0.69	0.77	
Significance	-	***	*	-	***	***	-	***	-	
Effect size	-	0.20	-0.04	-	0.14	-0.08	-	0.22	-0.03	
Not offered aid by first choice										
Very important	5.5%	7.0%	9.3%	4.4%	5.9%	8.0%	6.3%	7.9%	10.4%	
Mean	1.21	1.24	1.32	1.20	1.22	1.30	1.22	1.25	1.34	
Standard deviation	0.53	0.57	0.63	0.50	0.54	0.61	0.55	0.59	0.66	
Significance	-	**	***	-	-	***	-	*	***	
Effect size	-	-0.05	-0.17	-	-0.04	-0.16	-	-0.05	-0.18	
Could not afford first choice										
Very important	5.7%	8.6%	13.2%	4.0%	7.1%	11.1%	7.0%	10.0%	15.0%	
Mean	1.20	1.26	1.38	1.17	1.24	1.34	1.22	1.29	1.41	
Standard deviation	0.52	0.61	0.71	0.47	0.57	0.67	0.56	0.64	0.74	
Significance	-	***	***	-	***	***	-	***	***	
Effect size	-	-0.10	-0.25	-	-0.12	-0.25	-	-0.11	-0.26	
This college's graduates gain admission to top graduate/professional schools										
Very important	49.2%	48.8%	35.0%	46.3%	44.7%	31.2%	51.3%	52.6%	38.5%	College Reputation Orientation
Mean	2.38	2.34	2.10	2.34	2.27	2.04	2.40	2.39	2.16	
Standard deviation	0.68	0.73	0.77	0.68	0.74	0.76	0.68	0.71	0.76	
Significance	-	**	***	-	***	***	-	-	***	
Effect size	-	0.05	0.36	-	0.09	0.39	-	0.01	0.32	



CIRP Freshman Survey
First-time, Full-time Freshmen
College Choice
CIRP Theme

College Choice - These items illustrate the areas students may have considered in choosing to attend college in general, as well as a particular college.

See also CIRP Construct: College Reputation Orientation.

See also CIRP Theme: Financing College.

Sample University	Total			Men			Women			Construct
	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2	
How important was each reason in your decision to come here?										
This college's graduates get good jobs										College Reputation Orientation
Very important	59.2%	66.9%	55.3%	57.0%	65.5%	54.0%	61.0%	68.2%	56.5%	
Mean	2.53	2.61	2.45	2.50	2.59	2.43	2.56	2.63	2.46	
Standard deviation	0.61	0.59	0.68	0.62	0.61	0.69	0.60	0.58	0.67	
Significance	-	***	***	-	***	***	-	***	***	
Effect size	-	-0.14	0.12	-	-0.15	0.10	-	-0.12	0.15	
I was attracted by the religious affiliation/orientation of the college										
Very important	1.9%	2.3%	2.5%	1.5%	2.1%	2.3%	2.3%	2.5%	2.7%	
Mean	1.14	1.16	1.17	1.12	1.16	1.17	1.16	1.17	1.18	
Standard deviation	0.40	0.43	0.44	0.37	0.42	0.43	0.42	0.44	0.45	
Significance	-	**	***	-	***	***	-	-	*	
Effect size	-	-0.05	-0.07	-	-0.10	-0.12	-	-0.02	-0.04	
I wanted to go to a school about the size of this college										
Very important	21.5%	32.0%	31.7%	20.0%	28.2%	27.3%	22.6%	35.5%	35.6%	
Mean	1.86	2.07	2.06	1.83	2.02	1.99	1.88	2.13	2.12	
Standard deviation	0.74	0.75	0.76	0.73	0.74	0.74	0.75	0.75	0.76	
Significance	-	***	***	-	***	***	-	***	***	
Effect size	-	-0.28	-0.26	-	-0.26	-0.22	-	-0.33	-0.32	
Rankings in national magazines										
Very important	33.8%	37.5%	22.2%	32.9%	37.8%	22.5%	34.4%	37.3%	21.9%	
Mean	2.13	2.17	1.82	2.13	2.18	1.83	2.13	2.16	1.80	
Standard deviation	0.73	0.74	0.77	0.72	0.74	0.77	0.74	0.75	0.77	
Significance	-	**	***	-	*	***	-	-	***	
Effect size	-	-0.05	0.40	-	-0.07	0.39	-	-0.04	0.43	
Information from a website										
Very important	20.2%	21.2%	17.9%	17.6%	19.2%	14.8%	22.0%	23.0%	20.6%	
Mean	1.85	1.86	1.78	1.80	1.83	1.71	1.88	1.90	1.84	
Standard deviation	0.73	0.74	0.73	0.71	0.73	0.71	0.74	0.74	0.74	
Significance	-	-	***	-	-	***	-	-	*	
Effect size	-	-0.01	0.10	-	-0.04	0.13	-	-0.03	0.05	



CIRP Freshman Survey
First-time, Full-time Freshmen
College Choice
CIRP Theme

College Choice - These items illustrate the areas students may have considered in choosing to attend college in general, as well as a particular college.

See also CIRP Construct: College Reputation Orientation.

See also CIRP Theme: Financing College.

Sample University	Total			Men			Women			Construct
	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2	
How important was each reason in your decision to come here?										
I was admitted through an Early Action or Early Decision program										
Very important	1.1%	19.9%	14.9%	0.9%	18.3%	13.0%	1.3%	21.4%	16.7%	
Mean	1.07	1.56	1.45	1.07	1.53	1.42	1.07	1.58	1.48	
Standard deviation	0.29	0.80	0.74	0.28	0.78	0.71	0.29	0.82	0.76	
Significance	-	***	***	-	***	***	-	***	***	
Effect size	-	-0.61	-0.51	-	-0.59	-0.49	-	-0.62	-0.54	
The athletic department recruited me										
Very important	3.1%	3.4%	3.7%	3.0%	3.6%	4.1%	3.2%	3.2%	3.4%	
Mean	1.09	1.11	1.13	1.10	1.13	1.15	1.08	1.09	1.11	
Standard deviation	0.38	0.41	0.43	0.38	0.43	0.46	0.38	0.38	0.40	
Significance	-	**	***	-	**	***	-		***	
Effect size	-	-0.05	-0.09	-	-0.07	-0.11	-	-0.03	-0.08	
A visit to campus										
Very important	36.7%	42.0%	38.4%	30.8%	35.7%	31.9%	41.1%	47.8%	44.3%	
Mean	2.13	2.23	2.15	2.02	2.14	2.06	2.22	2.32	2.24	
Standard deviation	0.76	0.75	0.77	0.77	0.75	0.76	0.74	0.73	0.77	
Significance	-	***		-	***	*	-	***		
Effect size	-	-0.13	-0.03	-	-0.16	-0.05	-	-0.14	-0.03	
Ability to take online courses										
Very important	1.1%	1.3%	2.2%	1.3%	1.5%	2.1%	1.0%	1.1%	2.3%	
Mean	1.11	1.11	1.16	1.11	1.11	1.16	1.11	1.10	1.16	
Standard deviation	0.35	0.35	0.42	0.35	0.36	0.42	0.34	0.34	0.43	
Significance	-		***	-		***	-		***	
Effect size	-	0.00	-0.12	-	0.00	-0.12	-	0.03	-0.12	



CIRP Freshman Survey
First-time, Full-time Freshmen
College Choice
CIRP Theme

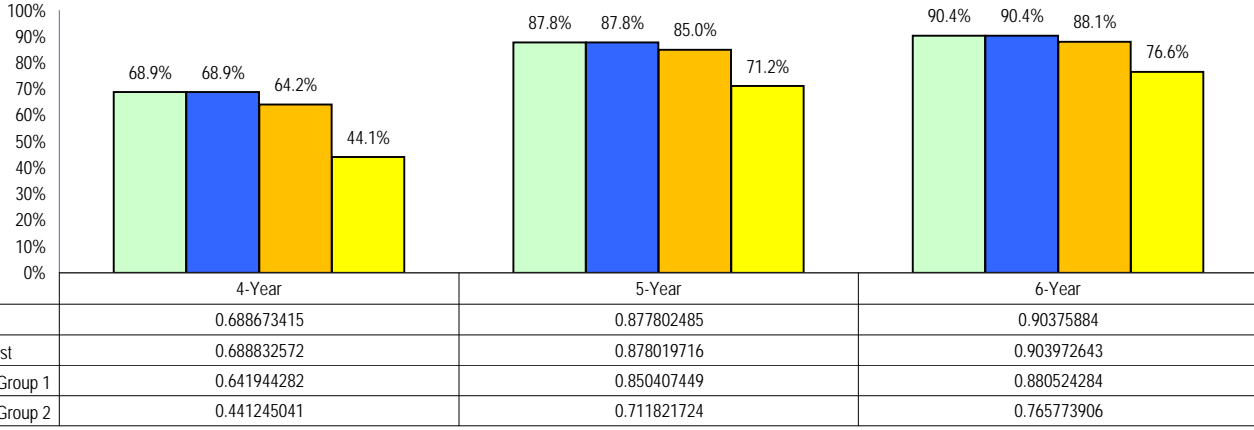
College Choice - These items illustrate the areas students may have considered in choosing to attend college in general, as well as a particular college.

See also CIRP Construct: College Reputation Orientation.

See also CIRP Theme: Financing College.

Sample University	Total			Men			Women			Construct
	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2	
The current economic situation significantly affected my college choice:										
Agree strongly	14.5%	13.7%	19.9%	11.8%	11.1%	16.1%	16.4%	16.1%	23.4%	
Agree somewhat	47.1%	40.6%	42.6%	43.6%	37.8%	41.6%	49.8%	43.2%	43.6%	
Disagree somewhat	23.4%	25.7%	22.3%	25.8%	27.7%	24.6%	21.6%	23.9%	20.1%	
Disagree strongly	15.0%	19.9%	15.2%	18.8%	23.3%	17.7%	12.2%	16.8%	12.9%	
Mean	2.61	2.48	2.67	2.48	2.37	2.56	2.70	2.59	2.77	
Standard deviation	0.91	0.96	0.96	0.93	0.96	0.96	0.88	0.95	0.95	
Significance	-	***	***	-	***	**	-	***	***	
Effect size	-	0.14	-0.06	-	0.11	-0.08	-	0.12	-0.07	

Expected Graduation Rates



Sample University	Modify	Your Inst	Comp Group 1	Comp Group 2
Sex				
Female	56.5%	56.5%	51.8%	52.2%
Male	43.5%	43.5%	48.2%	47.8%
How old will you be on December 31 of this year?				
16 or younger	0.0%	0.0%	0.0%	0.0%
17	2.3%	2.3%	1.8%	1.7%
18	77.4%	77.4%	71.0%	69.2%
19	19.2%	19.2%	26.5%	28.1%
20	0.8%	0.8%	0.6%	0.7%
21 to 24	0.2%	0.2%	0.1%	0.2%
25 to 29	0.0%	0.0%	0.0%	0.0%
30 to 39	0.0%	0.0%	0.0%	0.0%
40 to 54	0.0%	0.0%	0.0%	0.0%
55 or older	0.0%	0.0%	0.0%	0.0%
Race/Ethnicity				
American Indian	0.0%	0.0%	0.1%	0.2%
Asian	40.9%	40.9%	12.3%	9.2%
Black/African-American	2.2%	2.2%	4.0%	7.0%
Latino	12.4%	12.4%	5.0%	8.2%
White/Caucasian**	31.1%	31.1%	68.0%	64.4%
Other Race/Ethnicity	2.1%	2.1%	1.5%	1.4%
More than one race/ethnicity	11.2%	11.2%	9.1%	9.6%
Student's Religion				
Catholic	20.5%	20.5%	24.3%	24.6%
Protestant**	24.9%	24.9%	36.8%	37.7%
Jewish	4.0%	4.0%	5.1%	3.3%
Other Religion (Buddhist, Eastern Orthodox, Hindu, Muslim, Other Religion)	12.3%	12.3%	7.6%	7.0%
No Religion	38.3%	38.3%	26.2%	27.4%
Is English your native language?				
Yes	73.4%	73.4%	89.0%	89.5%
In what year did you graduate from high school?				
Same year	98.9%	98.9%	99.2%	98.8%
One year prior	1.0%	1.0%	0.7%	0.8%
Two years prior	0.1%	0.1%	0.1%	0.1%
Three or more years prior	0.1%	0.1%	0.0%	0.2%
Did not graduate but passed G.E.D. test	0.0%	0.0%	0.0%	0.1%
Never completed high school	0.0%	0.0%	0.0%	0.0%
What was your average grade in high school?				
A or A+	56.0%	56.0%	49.4%	30.8%
A-	35.1%	35.1%	34.6%	28.9%
B+	6.0%	6.0%	11.2%	19.2%
B	2.6%	2.6%	4.0%	15.2%
B-	0.2%	0.2%	0.6%	3.6%
C+	0.0%	0.0%	0.1%	1.7%
C	0.0%	0.0%	0.0%	0.6%
D	0.0%	0.0%	0.0%	0.0%
SAT Critical Reading + Mathematics (range 400-1600) or ACT Composite (range 11-36)				
Mean Score	1330	1330	1293	1197
From what kind of high school did you graduate?				
Public school (not charter or magnet)**	74.5%	74.5%	75.9%	80.5%
Public charter school	3.3%	3.3%	1.9%	2.2%
Public magnet school*	4.3%	4.3%	3.8%	3.1%
Private religious/parochial school	10.8%	10.8%	9.9%	8.6%
Private independent college-prep school*	6.9%	6.9%	8.1%	5.3%
Home school	0.1%	0.1%	0.4%	0.3%