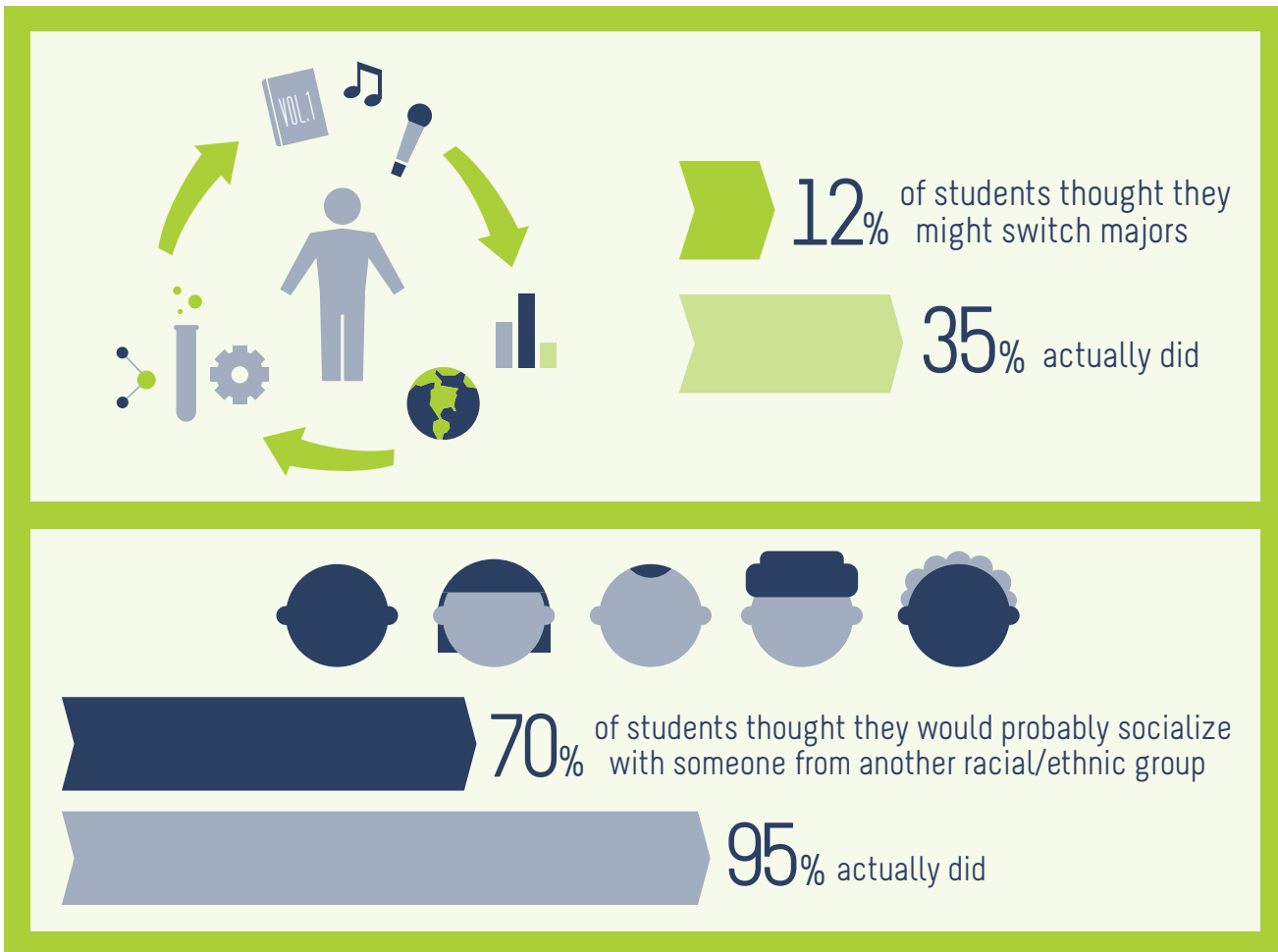


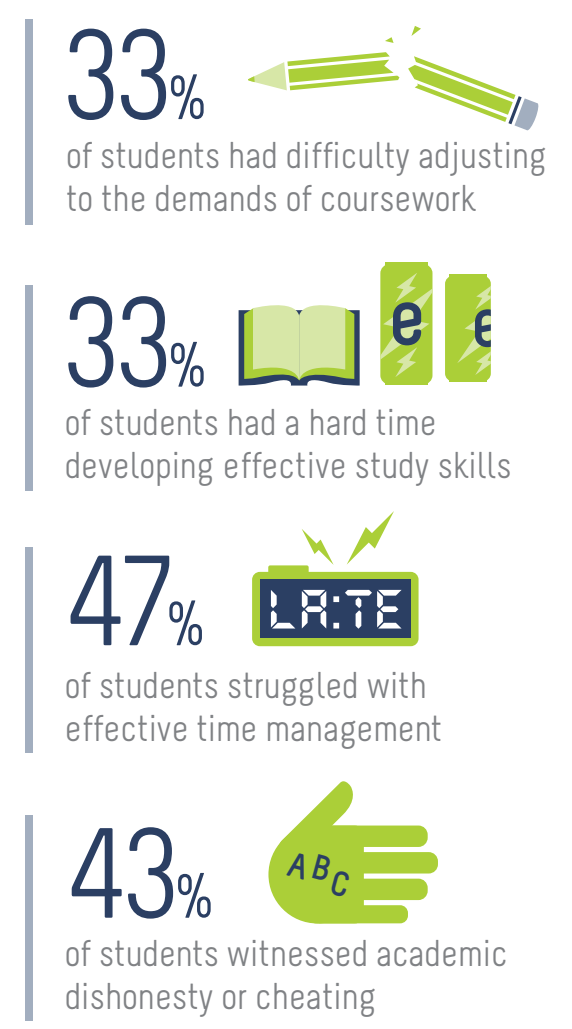
# THE FIRST YEAR IS A BIG DEAL

About 25% of first-year students leave college before their sophomore year. Knowing the experiences of your students and the impact of first-year programs is key to creating positive change.

## UNDERSTANDING EXPECTATIONS IS IMPORTANT.



COLLEGE CAN BE DEMANDING. ACADEMICS ARE ONE SOURCE OF STUDENT STRESS.

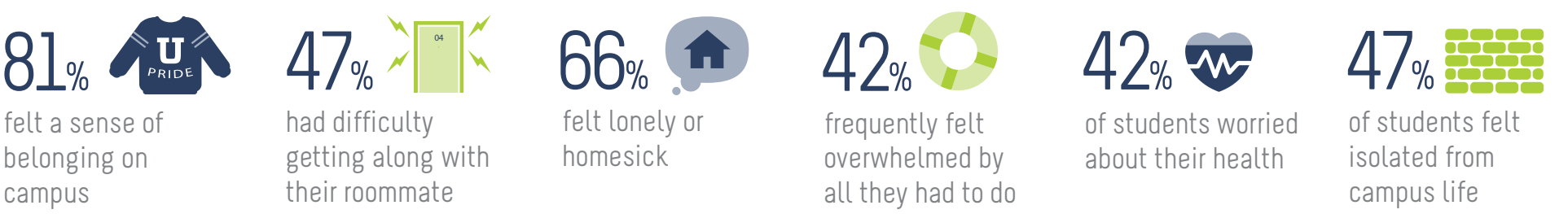


20% of students felt the admissions or recruitment materials didn't accurately portray campus

Only 59% were satisfied with the relevance of coursework to everyday life

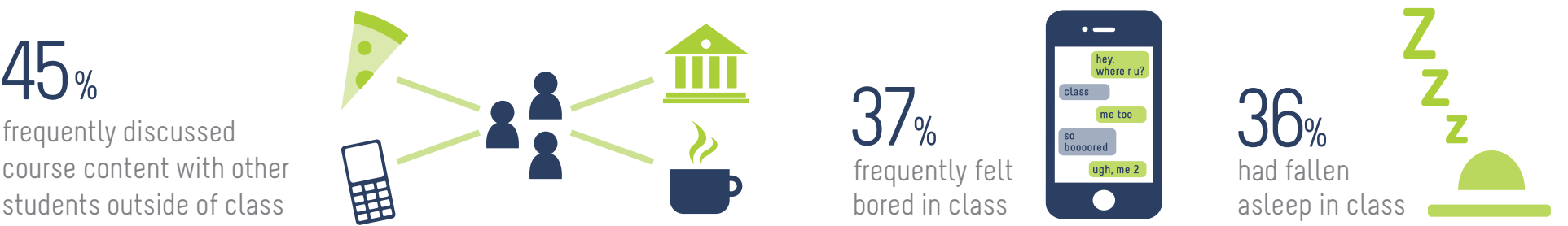
17% of students sought personal counseling

## ANOTHER IMPORTANT ASPECT FOR STUDENTS IS ADJUSTING.



## BEING INVOLVED IN COURSEWORK IS KEY.

## BUT ...



So, the more you get to know your students, the better you can understand their needs. With insight from CIRP's Your First College Year Survey, the most comprehensive tool addressing first-year programming and retention strategies, you'll be one step closer to providing the best environment for student learning.